

Nooshin Farhid

home: 125c Greencroft Gardens London NW6 3PE

studio: 210 Space Studios at Triangle, 129 - 131 Mare Street, London E8 3RH

Explanatory notes:

Hair Salon

single screen video 2004

11 mins



Hair Salon explores the idea of mesmerism, the hypnotic state induced by a number of disconnected events. The key to this piece is in the complexity of thought patterns that is influenced by the awkwardness of things that disrupt the smooth flow of continuity. The video continually poses the question 'and' ? for the conjunction 'and' sets things free, it is a kind of creative stammer - a foreign use of language as opposed to a conformist and dominant one.

Hair Salon presents us with the ultimate state of passivity, the passive observer is mesmerised by fragmented musing stimulated by sound from the radio to that of the TV, and music oscillating between Iranian pop and break dancing.

Whilst the main focus of the video is on this passive space generated by the hair salon there is also a sense of impending reality - the real world of fragmented conversation and upheaval referenced through rubbish strewn streets. We become party to the impending possibility of a narrative as yet not fulfilled.